

# PRIVACY POLICY

TRADEAWAVE, LLC ("TRADEAWAVE") recognizes that respecting user privacy over the Internet is of utmost importance. This privacy statement is designed to provide information about the privacy and data collection practices for [www.TRADEAWAVE.com](http://www.TRADEAWAVE.com) (the "Site"). The Site is operated by TRADEAWAVE.

If you have questions or concerns regarding this statement, you should first email us at [privacy@TRADEAWAVE.com](mailto:privacy@TRADEAWAVE.com) or by postal mail to:

TRADEAWAVE, LLC  
1405 MAIN STREET, #1  
CINCINNATI, OH  
45202

## Identifying Information

In general, you can visit the Site without telling us who you are or providing any information about yourself. In some areas of the Site, we ask you to provide information that will enable us to process an order, offer services that require registration, assist you with technical support issues or to follow up with you. Generally, TRADEAWAVE requests identifying information when you:

- Register on the Site.
- Subscribe to services.
- Provide feedback to an online survey or tell us about an idea or suggestion.
- Participate in a rebate program, contest, or other promotional offer.
- Request information or files from technical support or customer service.

In these instances, TRADEAWAVE will ask for your name, address, e-mail address, phone number and other appropriate information needed to provide you with these services. In all instances, if you receive a newsletter or other mailing from us, you will always be able to "unsubscribe" to these mailings at any time.

## What TRADEAWAVE Will Do With Your Information

If you choose to give us personal information for any of the purposes above, this information is retained by TRADEAWAVE and will only be used by TRADEAWAVE to support your customer relationship with us. We will not add you to a mailing list or newsletter without your registration for this service. We will only contact you if further information is required from you to complete a service.

## **What Others May Do With Your Information**

TRADEAWAVE does not share, rent, or sell any personally identifying information provided to our Site (such as your name or email address) to any outside organization for use in its marketing or solicitations. From time to time TRADEAWAVE may use agents or contractors who will have access to your personal information to perform services for TRADEAWAVE (such as database maintenance). However, they are required by us to keep the information confidential and may not use it for any purpose other than to carry out the services for TRADEAWAVE. In addition, TRADEAWAVE may also share aggregate information about its customers and its web site visitors to advertisers, business partners, and other third parties. For example, we might share that our users are X percent PCs users and Y percent Macintosh users. None of this information, however, will contain personal, identifying information about our users.

## **Third Party Links**

The Site does provide links to other sites. Other Internet sites and services have separate privacy and data collection practices. Once you leave the Site, TRADEAWAVE cannot control, and has no responsibility for, the privacy policies or data collection activities at any other site.

## **Cookies**

At times, we will use a feature on your web browser to send your computer a "cookie". We do not use cookies to retrieve any personal information from your computer. We only use cookies to learn ways to enhance our Sites, and to give you better, more personalized service while in our web site. You can reset your browser to refuse all cookies or indicate when a cookie is sent. However, some functions of the Site may not function if you refuse cookies.

## **Children's Privacy Protection**

TRADEAWAVE is sensitive to the heightened need to protect the privacy of children under the age of 13. The vast majority of the material on our web site is not intended for children and is not targeted to children under the age of 13. We do not knowingly collect data from children and, if we learn that we have received personal data from a child, we will remove this information from our database.

## **Changes to this Policy**

TRADEAWAVE may from time to time revise its privacy policy. You should therefore periodically visit this page, so you are aware of any such revisions. We will not, however, use your existing information in a manner not previously disclosed. You will be advised and have the opportunity to opt out of any new use of your information.

## Credit Card Security

We know customers are concerned about credit card security. We use one of the world's largest funds transfer agencies, PayPal. If you choose to use a PayPal account, your personal credit card information will not be given to TRADEAWAVE.

Thanks for your interest,  
TRADEAWAVE, LLC  
[www.TRADEAWAVE.com](http://www.TRADEAWAVE.com)